



SOLUTIONS FOR BUSINESS OWNERS

What is your favorite past-time?

This came up as a security question on some site where I registered. They felt the need for my music listening habits to be private and so they wanted me to create a password. One of the security questions for when I (inevitably) can't remember my password was "What is your favorite past-time?".

I really couldn't decide what to put in. Should it be something global like "Ancient Rome" or "The Early Eighteenth Century in England" or something more specific like "College" or "The first year I was married"?

Then the thought hit me....they were looking for hobbies and not historical preferences or great life experiences. What a difference one letter and punctuation makes!

Edge Initiatives is the brainchild of **business guru** Steve Davies. It exists to help executives run their businesses more effectively and offers business solutions that cover most situations faced by owners and executives trying to bring their business to the next level.

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