



SOLUTIONS FOR BUSINESS OWNERS

Business Without Tracking is Like Golf Without Keeping Score

When I play golf, I keep score as I go. I add up the cumulative stroke total at the end of each hole and would never wait until the end of the round to tally up my score.

So why would business be any different? I measure progress as often as is practicable - how can I change anything if I don't know the score?

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Edge Initiatives is the brainchild of **business guru** Steve Davies. It exists to help executives run their businesses more effectively and offers business solutions that cover most situations faced by owners and executives trying to bring their business to the next level.

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